

Dear MSBA Member,

Thank you for attending today's session. As promised, here is the information for "opting out" of the 10 primary personal information resellers. Remember, it is important to repeat this process every 90 days. I urge you to share this information with colleagues and family.

Should you have any questions or concerns, please do not hesitate to contact me directly at 952-924-9920.

Mark Lanterman
mlanterman@compforensics.com

Spokeo

Opt-out form: http://www.spokeo.com/opt_out/new

Verification needed: Email address

Promised turnaround time: 30 minutes

Pipl

Opt-out form: <https://pipl.com/directory/remove/>

Verification needed: Email address

Promised turnaround time: Immediate

ZoomInfo

Opt-out form: <http://www.zoominfo.com/lookupEmail>

Verification needed: Email address

Promised turnaround time: "Within a few days"

Whitepages

Opt-out form: <http://www.whitepagescustomers.com/how-do-i-remove-my-people-search-profile/>

Verification needed: Email address and phone number

Promised turnaround time: Immediate

PeopleSmart

Opt-out form: <https://www.peoplesmart.com/optout-go>

Verification needed: Email address

Promised turnaround time: Up to 72 hours

CheckPeople

Opt-out form: <http://www.checkpeople.com/optout>

Verification needed: None

Promised turnaround time: Up to 10 days

601 Carlson Parkway, Suite 1250 Minnetonka, MN 55305

Office 952-924-9920 Fax 952-924-9921

www.compforensics.com

BeenVerified

Opt-out form: <http://www.beenverified.com/optout>

Verification needed: Email address

Promised turnaround time: 24 hours "in most cases"

Intelius

Opt-out form: <https://www.intelius.com/optout.php> for Intelius; others below

Verification needed: Government-issued ID

Promised turnaround time: 7–14 days for Intelius; see others below

PublicRecords360 also has an online opt-out form, but note that the form is powered by Google Docs. If you don't want corporate behemoths to know your identity, then I recommend faxing your ID to 425-974-6194.

Finally, ZabaSearch—a formerly independent service that has been acquired by Intelius—accepts requests only by fax, after which they take 4 to 6 weeks to process.