



# Partnership Agreement 2020-2021

August 1, 2020 to July 30, 2021.

Business/Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

INDICATE YOUR SELECTIONS	
MSBA PARTNERSHIP OPTIONS	
MSBA One Professions: <input type="checkbox"/> Specify individual event(s): _____	\$500 per individual event/\$3,000 for 8. Total: \$ _____
MSBA Signature Events: <input type="checkbox"/> Specify individual event(s): _____	\$500-\$2,000 per individual event. Total: \$ _____
MSBA Legal Business as Usual webcasts on Thursdays: <input type="checkbox"/> Indicate preferred week(s): _____	\$300 per webcast/\$1,000 for 4. Total: \$ _____
Rotating slider space ad on my.mnbars.org: <input type="checkbox"/> Indicate preferred month(s) of placement: _____	\$500 per month. Total: \$ _____
Website footer ad on my.mnbars.org: <input type="checkbox"/> Home page - indicate preferred month(s) of placement: _____ <input type="checkbox"/> Interior pages - indicate preferred month(s) of placement: _____	\$300 per month. Total: \$ _____
Advertorial space on home page of my.mnbars.org: <input type="checkbox"/> Indicate preferred month(s) of placement: _____	\$600 per month. Total: \$ _____

HCBA ANNUAL SPONSORSHIP	
<input type="checkbox"/> 2020-21 HCBA ANNUAL SPONSOR	\$4,000

HCBA ADD-ONS AND À LA CARTE OPTIONS	
HCBA All-Member Socials: <input type="checkbox"/> Specify individual event(s): _____	\$500 per individual social. Total: \$ _____
HCBA New Lawyers Happy Hours/Networking Socials: <input type="checkbox"/> Specify individual event(s): _____	\$400 per individual happy hour or social. Total: \$ _____
Individual sponsorship of HCBA CLE (as available): <input type="checkbox"/> Specify individual CLE date(s): _____	\$600 per CLE. Total: \$ _____
Banner Ad in HCBA e-news: <input type="checkbox"/> Indicate preferred week(s) of placement: _____	Pricing listed in Partnership flyer. Total: \$ _____
Featured Sponsor Content in HCBA e-news (only available to HCBA annual sponsors): <input type="checkbox"/> Indicate preferred week(s) of placement: _____	\$495 per additional week. Total: \$ _____

INDICATE YOUR SELECTIONS	
RCBA ANNUAL SPONSORSHIPS	
<input type="checkbox"/> 2020-21 RCBA GOLD ANNUAL SPONSOR	\$5,000
<input type="checkbox"/> 2020-21 RCBA SILVER ANNUAL SPONSOR	\$2,500
RCBA ADD-ONS AND À LA CARTE OPTIONS	
<input type="checkbox"/> RCBA Member Appreciation Day/Annual Meeting (May)	\$500
<input type="checkbox"/> New Lawyers Section Multi-Bar Happy Hour (June)	\$250
Individual sponsorship of RCBA CLE (as available): <input type="checkbox"/> Specify individual CLE date(s): _____	\$600 per CLE. Total: \$ _____
Footer ad in RCBA e-newsletter (2 consecutive weeks) <input type="checkbox"/> Indicate preferred weeks of placement: _____	\$250
Featured Sponsor Content in RCBA e-news (only available to RCBA Gold Level annual sponsors) <input type="checkbox"/> Indicate preferred week(s) of placement: _____	\$295 per additional week. Total: \$ _____
<b>Total Amount: \$ _____</b>	
BONUS ADD-ON	
<input type="checkbox"/> CLE presentation available with minimum \$5,000 spend	Complimentary

*Each bar association reserves the right to refuse any partner of its programming based on its own policies and practices.*

**I agree to the terms above and I authorize this partnership agreement:**

Name (Please Print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment is enclosed (check payable to MSBA).     Please invoice to the address above.     Will pay by credit card. Please call.

**Return completed form to:**

Sheila Johnson, Minnesota State Bar Association  
600 Nicollet Mall, Suite 380, Minneapolis, MN 55402  
Phone: 612-752-6615 Fax: 612-752-6601

Contact Sheila Johnson, Events and Partnerships Director, at [sjohnson@mnbars.org](mailto:sjohnson@mnbars.org) or 612-752-6615 with questions or for additional information on partnership opportunities.