



# HENNEPIN LAWYER

## Reach Hennepin County's Legal Market

Advertise in the Hennepin County Bar Association's weekly newsletter

The **Hennepin Lawyer** is the official publication of the Hennepin County Bar Association. The digital newsletter is sent via email each Thursday afternoon to over **7,000** attorneys, judges, legal professionals, and law student members in Hennepin County and the Twin Cities metro area.

The Hennepin Lawyer digital newsletter includes only one paid banner ad per weekly edition, so your content receives higher impact and doesn't compete with other advertiser content.



**EMAILED DIRECTLY  
TO MEMBERS!**

### BANNER AD RATE

**\$250 per week**

minimum of two consecutive weeks

### BANNER AD SIZE

**650 x 100 pixels**

Includes a link to your webpage

Image Resolution: 72 pixels/inch

File Type: jpg or gif no larger than 100 KB

## HENNEPIN LAWYER

Official Publication of the Hennepin County Bar Association



### [Retirement: How to Handle It](#)

#### Senior Lawyers & Judges Section Discusses Career Transitions

Thinking about retirement? Chances are you're not alone. The HCBA's newest section, Senior Lawyers & Judges, has been holding CLEs discussing retirement and career transitions. Barb Jones shares some of the most salient advice from the seminars. *By Barbara Jones*

[Read more](#)



### [10 Questions with Katheryn Gettman](#)

Katheryn Gettman, an attorney at Cozen O'Connor, practices corporate law. She shares 10 Questions about her practice, how getting an MBA in addition to a JD has helped her in her practice, and what she does to recharge outside of work.

### [Join us for the Bar Memorial](#)

The 2022 HCBA Bar Memorial will be livestreamed on April 22 at 9 a.m. The ceremony will honor lawyers and judges that passed away in 2021.

[More info on this year's memorial](#)

### [2022 HCBF Bar Benefit](#)

The 2022 HCBF Bar Benefit will take place on June 2 at the Minneapolis Events Center.

[More details and registration](#)

**YOUR AD HERE**

To advertise or check availability contact:

Elsa Cournoyer | [ecournoyer@mnbars.org](mailto:ecournoyer@mnbars.org) | 612-278-6335

# Banner Ad Insertion Order

# HENNEPIN LAWYER

Advertiser \_\_\_\_\_

## Contact

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Bill To (if different then contact info)

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Please reserve the following banner ad placements:

To check availability call: 612-278-6335

**Dates to run:** \_\_\_\_\_ **Total Rate: \$** \_\_\_\_\_

**Link to web address:** http:// \_\_\_\_\_

Advertisers will be invoiced.

## I agree to the terms and I authorize this agreement:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Authorized Signature

Date

Email this order to: Elsa Cournoyer | [ecournoyer@mnbars.org](mailto:ecournoyer@mnbars.org)

Advertisements should be reserved at least one month (30 days) prior to the issue date of inclusion. Final ad content is to be provided no later than 14 days prior to run date. EXAMPLE: For an ad to appear in the May 25, 2023 edition, space must be reserved by April 25, and ad copy submitted by May 11.

Staff can assist advertiser with creation of display ad for the Hennepin Lawyer, developed from advertiser submitted information. Advertisers will be invoiced. Clients may pay for several issues of the Hennepin Lawyer in advance to reserve space.

HCBA reserves the right to accept or reject any advertising at its discretion. Acceptance of any advertisement does not constitute endorsement. Advertisers are responsible for submitting ads with accurate information and in an acceptable format. The advertiser assumes liability for all claims or suits arising by reason of publication of any ad furnished by advertiser.

Liability of the publisher for any error it makes is limited to the cost of the advertisement.