



Updated 08/25/05

# Meeting Notice

## Antitrust Law Section

Wednesday, September 21, 2005  
12:00 noon – 1:30 pm  
The Marquette Hotel, Mississippi River Room  
710 Marquette Avenue, Minneapolis

### *"Truth, Competition, and Consumer Protection: The FTC, Advertising, and Antitrust"*

Presenter:

**Maureen Ohlhausen**, Director, *Office of Policy Planning, Federal Trade Commission*  
600 Pennsylvania Ave., NW, Washington DC 20580

The Federal Trade Commission has a dual mission – protecting consumers both from deceptive practices and from anticompetitive practices. Sometimes these twin prongs seem to intersect (or even collide). Can competitors make an agreement to suppress untruthful advertising? What are the real effects on competition when states try to regulate advertising. Ms. Ohlhausen has been described as “a champion of free markets and competition,” and her work has enabled the FTC to make policy recommendations to help maintain the greatest choice, highest quality, and lowest prices for consumers. She will discuss these questions, offering examples from this summer’s FTC workshop on advertising and the epidemic of child obesity. She will also draw on FTC experience in such diverse areas as real estate, pharmaceutical benefits managers, consumer rebate programs, and wine.

RSVP and payment by Monday, September 19, 2005. **No refunds after this date.**  
1.0 hour of Standard CLE credit will be applied for.

*There will be a Section meeting prior to the CLE program regarding proposed revisions to the Antitrust Law Section Bylaws. The proposed revisions will be posted on the MSBA website at [www.mnbar.org](http://www.mnbar.org).*

**Registration Options:**

**Register and Pay Online Now**

**By Mail:**

MSBA  
Attn: Kim Basting  
600 Nicollet Mall #380  
Minneapolis, MN 55402

**Fax:** (send credit card #)  
612-333-4927

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*Wednesday, September 21, 2005 Antitrust Law Section CLE RSVP 09/19/05*

**Method of payment:** Check made payable to “MSBA” in the amount of:

- ☐ \$25 Section Members
- ☐ \$30 Non Section Members
- ☐ \$20 Government Attorneys
- ☐ \$10 Law Students

**Visa/MC #** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_

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Please note requests for special accommodations, dietary needs or accessibility requirements when registering.  
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